Scope of Service Chart (Continued)

KEY ACTIONS	PROPOSAL TO CONTRACT	PROJECT INITIATION	SCHEMATIC DESIGN DEVELOPMENT
Design	 Define scope of work 	 Identify key areas of focus 	Establish design strategyDevelop conceptual design components
Graphics	 Define scope of work 	 Identify areas of application Define methods of output Establish vendor alliances 	 Establish graphic strategy Develop conceptual graphic components
Documentation	• Define scope of work	 Establish formats for project Define quality levels Prepare summary report/program 	• Prepare all presentation materials

	DESIGN DEVELOPMENT	DOCUMENTATION	BIDS	SITE MONITORING	PROJECT CLOSEOUT
	Maintain design strategy Develop final design components	 Develop design/ construction details 	 Monitor bids to maintain design integrity 	 Monitor execution to maintain design integrity 	 Identify measurable results
o	Maintain graphic strategy Develop final design components Refine methods of output Maintain vendor alliances	• Develop graphic/ technical details	 Monitor bids to maintain graphic integrity 	 Monitor execution to maintain graphic integrity 	• Identify measurable results
o	Prepare all presentation materials Mark up all DD information for technical turnover Develop critical details	 Prepare all document sheets as required: engineering, permit, bid, construction Prepare all specs Prepare all finish sample sheets Develop all critical details 	 Outline & develop bid forms & procedures Prepare bid packages for: construction items, exhibit components, signage/graphics, furniture Establish bid authorization log 	 Prepare job-site observation reports Prepare field-condition clarification Prepare change order(s) as required Prepare punch lists Prepare/maintain shop-drawing log 	• Prepare project close- out form

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